



ASCALON
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Festive 2021



Champagne Sparkle

Add a little glitz and glitter to your Christmas offering with our dazzling Champagne Sparkle range. Packed with gilded wreaths, garlands, standings decorations and tree trims finished in shades of sparkling champagne, the range is perfect for consumers looking to add a touch of glamour to their Christmas festivities.

Highlights of the range include a breath-taking selection of golden garlands, a new range of poly-resin Santas, and a host of popular tree trims ranging from stars and hearts, to glittering angels, stags and Christmas trees.





Oh Holy Night

The stars truly are brightly shining in this opulent range evoking the magic of a clear, calm midnight sky. Filled with deep navies and glittering blues, the celestial colour palette is reflective of a range packed with angels, stars and feathers.

This heavenly collection is perfect for the consumer looking for a sophisticated and atmospheric festive aesthetic, and has the perfect balance of tree trims, garlands and wreaths needed to create a cohesive display.





Winter Jewels

For a burst of dazzling colour to brighten up a winter's morning, look no further than Winter Jewels. This luxurious range of gem-like hues features a selection of colourful tree trims, supported by a number of wreaths and garlands.

Full of opulent purples, rich turquoises, and deep mauves, this range is perfect for the consumer looking for something more contemporary in their festive decorations. The 'mix-and-match' color palette suits a range of tastes, and allows for eye-catching artistic displays in store.





Forest Frost

This ethereal range of snowy whites and shimmering crystals is perfect for consumers who want to create an enchanting winter wonderland at home over the Christmas period.

With a growing number of us focusing on seasonal living, this timeless range is even more relevant to today's consumers, allowing them to embrace the winter's chill and reflect the frost and snow outside. Our extra touches of glitter here and there make it just that little bit more magical...





Enchanted Botanicals

For anyone who dreams of recreating the glimmering magic of a cold morning hoar frost, the Enchanted Botanical range is what you need. Embracing the trend towards seasonal living and a 'natural' aesthetic, this range focuses on foliage, with verdant greens and luscious berries complemented by gentle touches of glitter and crystal.

The collection is built around a core of wreaths and garlands, which are supported by a range of stems and sprays, with berries providing a flash of colour.





Woodland Yuletide

What better for a nature lover than a woodland Christmas? Full of forest friends including robins, hedgehogs and reindeer, this festive range is perfect for creating a wholesome hand-made aesthetic which will appeal to the whole family. After all, who can resist a robin in a Santa hat?

Centred around natural materials including wood and pinecones, this charming collection is ideal for those looking to embrace nature and bring the outside in this Christmas.





Rustic Christmas

Contemporary yet timeless, Rustic Christmas offers a striking modern take on the woodland Christmas aesthetic. With a muted palette evocative of log fires and cozy evenings inside, this metal based range is perfect for creating a sense of warmth, whilst its focus on trees, leaves and deer emphasises a focus on the natural and seasonal.

More than just a collection to decorate with indoors, this evocative range contains a selection of garden silhouettes featuring stags and does, making it a truly comprehensive selection.





Deck the Halls

A festive classic, the Deck the Halls collection is packed with cheerful reds and bright greens evoking a timeless Christmas aesthetic. Focusing on wreaths, garlands and stems, the range is a combination of tried-and-tested favourites and innovative new products, all in a joyful festive palette.

Featuring all the classics including red berries, fir and ivy, this range is perfect for the traditionalist, whilst still offering some contemporary twists.





Candle Rings

An enduringly popular feature of the festive arsenal, the candle ring is a Christmas classic, and we're proud to continue our extensive range this season.

Our 2021 range includes old favourites and new friends, in an array of shapes and sizes to fit candles both large and small. With a spectrum of colours from snowy whites to festive reds, cheerful greens, and dazzling golds, there is something to complement each and every one of our festive ranges and to suit all tastes and preferences.





Santa's Toyshop

For kids from one to ninety-two, nothing says Christmas quite as much as Santa, and our Santa's Toy Shop range allows consumers to bring that magic to life. Full of festive friends from angels to penguins, and home to a huge selection of gonks, this collection is perfect for creating a festive display both at home and in store.

With a host of joyful decorations of tin, fabric and felt, this family-friendly range is perfectly attuned to the 'crafted Christmas' trend which has been increasing in recent years.





Merry Mice

Who can resist a Christmas mouse? Judging by the popularity of these whimsical creatures, the answer seems to be no-one!

Bigger and better for 2021, our Merry Mice range features a whole host of endearing felted friends, be they hanging, standing, sitting or skiing. Of particular note is the best-selling nativity set on the opposite page. New additions this year include a lovable leaf snowboarder and a candy cane skier.





The Night Before Christmas

'Twas the night before Christmas and all through the house... Every creature was stirring for the most exciting night of the year. With all the humans tucked up in bed, dogs, cats, and mice alike are getting ready for a Christmas party like no other.

Indulge in the playful side of Christmas with this novelty collection of felt and resin animals. Why not throw them a party of their very own as part of your display?





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